

#ZEROHackathon

SIOI - UNA ITALY

THE INTERNATIONAL YOUTH COMPETITION OF IDEAS
ON SPORT FOR DEVELOPMENT AND PEACE

ROME, 2 - 4 MAY 2018

HANDBOOK



Promoters



Special thanks to



Host and Promoters



SIOI

Società Italiana per
l'Organizzazione Internazionale



UNA Italy

The Italian Society for International Organization (**SIOI**) is an international non-profit organization that has been operating since 1944 under the supervision of the Ministry of Foreign Affairs. It is the Italian Association for the United Nations (**UNA Italy**) and a founding member of the World Federation of the United Nations Associations (**WFUNA**).

SIOI has its main office in Rome, in Palazzetto Venezia, in addition to branches in Milan and Turin. SIOI's institutional aims are diplomatic and educational. It promotes and supports training and research on international organization and relations, as well as international protection of human rights.



UNITED STATES EMBASSY TO ITALY

The Embassy of the United States of America in Rome is the diplomatic mission of the United States of America to the Italian Republic.

The Embassy's chancery is situated in the Palazzo Margherita in Via Vittorio Veneto, one of the most charming boulevards of Rome.

The many agencies of the United States Government that constitute the Mission work as a team to advance American interests and promote relations between the American and Italian governments and people.

The diplomatic mission comprises several sections and offices, such as the public affairs section and its cultural office.

Lewis M. Eisenberg is the newly appointed U.S. Ambassador to the Italian Republic and the Republic of San Marino.



MSOI

MOVIMENTO STUDENTESCO PER L'ORGANIZZAZIONE
ASSOCIAZIONE ITALIANA PER LE NAZIONI UNITE YOUTH - UNYA ITALY

Created and operated by students, the Student Movement for International Organization (MSOI) represents the youth and university section of **SIOI** and is the Italian member of the World Forum of the United Nations Youth Associations (**WFUNA YOUTH**).

MSOI organizes conferences, seminars, debates, workshops and student exchanges. With branches across Italy, **MSOI** aims to extend possibilities to all young adults interested in international cooperation.

Host and Promoters

Special Thanks to



The Ministry of Foreign Affairs and International Cooperation - Farnesina :

The Ministry of Foreign Affairs and International Cooperation is responsible for the State's functions, tasks and duties in matters of political, economic, social, and cultural relations between Italy and other countries.



The Ministry of Education, Universities and Research:

It is the ministry of the Italian government for the national education system, the Italian universities and research agencies.



CONI:

The Italian National Olympic Committee (CONI), by authority of the International Olympic Committee (IOC), provides regulation and management of national sports activities. CONI is a public entity responsible for the strengthening of national sports and their promotion.



European Commission Representation to Italy:

The Representation offices act as the European Commission's voice and survey public opinion in their host country. They provide information and knowledge on the European Union, the Commission, their political agenda and activity.

For the organization of the relay race a very special thanks to



Italian Athletics Federation - FIDAL:

The Italian Athletics Federation has been the governing body of athletics in Italy since 1906. It was known as Federazione Podistica Italiana (FPI or Italian Running Federation) until 1926, when it became the Federazione Italiana di Atletica Leggera (FIDAL). The Italian Federation was officially recognised by IAAF in 1913 at the Berlin Congress.

Patronages



Parlamento europeo
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in Italia

ROMA



SAPIENZA
UNIVERSITÀ DI ROMA



UNIVERSITÀ
DEGLI STUDI
DI TORINO



UNIVERSITÀ DEGLI STUDI DI NAPOLI
FEDERICO II



UNIVERSITÀ
DEGLI STUDI DI TRIESTE



UNIVERSITÀ DEGLI STUDI DI
ENNA "KORE"



Welcome Address by Franco Frattini, President of SIOI

Dear Hackathoners,

Welcome to the second edition of #ZEROHackathon!

This event shows how we can cooperate and bring people together from around the world to achieve a common goal: exploring the promotion of Development and Peace in Sports.

The universal values of Sports are certainly powerful instruments for reconciliation, for peace and for the rapprochement between countries and their citizens. This remains true today and may be even more important in our contemporary world, as it is divided by tensions and deep crises that affect millions of people.

Sport is a very useful tool in the education of younger generations. Sports' values of fair play, cooperation, teamwork, respect for self and others, and positive competition can be applied in the fight against corruption and other unethical practices.

The historic adoption of the UN Resolution 2250 on youth, peace and security represents a milestone in the recognition of young people's role in the promotion of peace, the resolution of conflicts and the prevention of further violence. It is imperative that Member States support their youth through inclusive policies and instruments that allow them to act as key players in the development of a culture of progress and peace within their communities.

In this three-day #ZEROHackathon, you will experience firsthand the collaboration of Sports' power in promoting Development and Peace with the unique capabilities of our youth to initiate change and foster peaceful coexistence so that we may be able to achieve new, unprecedented records in our pursuit of peace.

*Thank you all for being part of this inspiring effort!
Take your mark, get set, and good luck!*

A handwritten signature of Franco Frattini in black ink, written in a cursive style.



The Special Guests of #ZEROHackathon2018

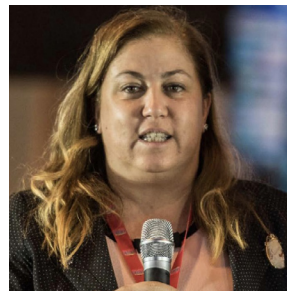
Guest Speakers



Giovanni Malagò
President
Italian National Olympic Committee



Kelly Degnan
Deputy Chief of Mission
U.S. Embassy to Italy



Sabrina Bono
Head of Cabinet
Ministry of Education



Daniela Bas
Director of DESA's Division for
Social Policy and Development



Luigi Maria Vignali
Director General for Italian Citizens
Abroad and Migration Policies



Beatrice Covassi
Head of the European Commission
Representation to Italy



Paolo Glisenti
Commissioner General of the
Italian Pavillion at Expo Dubai 2020



Alfio Giomi
President of the
Italian Athletics Federation



Andrea Cisternino
President of the
#UNITIPERLORO Committee

Olympic Champions



Francesca Lollobrigida
Speed Skating Champion



Giovanni Pelliolo
Trap Shooting Champion



Giacomo Lucchetti
"250 cc. Grand Prix" Champion

The Special Guests of #ZEROHackathon2018

The Jury



Paola Bocchia
Communication
European Commission



Alvio La Face
General Secretariat
Italian National Olympic Committee



Simona Montesarchio
Director for Digital Innovation
Ministry of Education



Menaka Nayyar
Acting Cultural Affairs Officer
U.S. Embassy to Italy



Cristina Puccia
Head of External Relations
SIOI - UN Association of Italy



Angela Scicchitano
National Coordinator
MSOI - UNYA Italy



Pietro Sfera Carini
General Secretariat
Ministry of Foreign Affairs



Luigi Maria Vignali
Director General for Italian Citizens
Abroad and Migration Policies



Enrico Varriale
Sport Journalist
RAI

Special Featuring



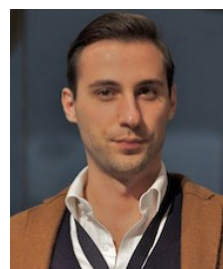
Sara Cavelli
Director General
SIOI - UN Association of Italy



Giuseppina De Marco
UN Youth Delegate of Italy



Tommaso Murè
UN Youth Delegate of Italy



Paolo Petrocchi
President
UNESCO Italian Youth Association

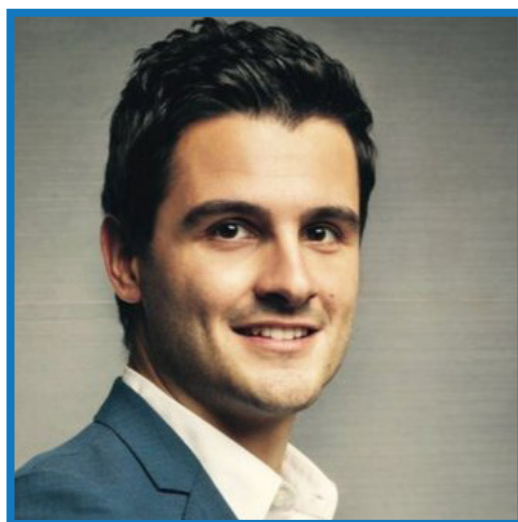


Meet the Staff of #ZEROHackathon2018

The Board of #ZEROHackathon



Giada Dionisi:
Project Coordinator



Lorenzo Micheli:
Scientific Coordinator



Angela Scicchitano:
Logistic Coordinator



Francesco Paolo Burruano:
Media Coordinator

Meet The Staff of #ZEROHackathon2018

Logistics Team



Andrea Alesiani



Caterina Bianco



Chiara Muzi



Federico Palmieri



Gaia Renzi



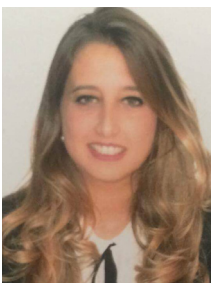
Giuliana Ghia



Ilaria Saltarelli



Ludovica Ficarelli



Xenia Camerini



Christina Zack



Giancarlo La Rocca



Francesco Testa



Federico Sacripante



Elisabetta Lupi



Chiara Litardi

Media Team



Ornella D'Amore



Emanuele della Sala



Filippo Guidi



Simone Romano



Martina Sionne

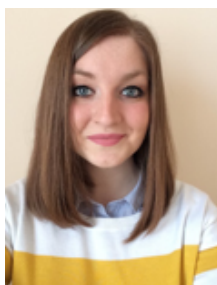
Meet The Facilitators of **#ZEROHackathon2018**

Academic Division



MSOI

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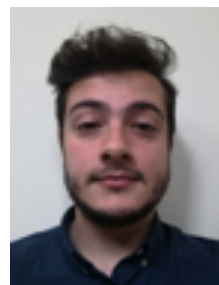
Marika Preziosi



Aurelia D'Ambrosio



Alexander Virgili



Pasquale Simone Cristalli



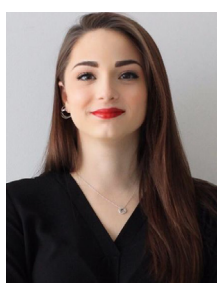
Federica Pesci



Chiara Limardi



Lorenzo Grossio



Cecilia Nota

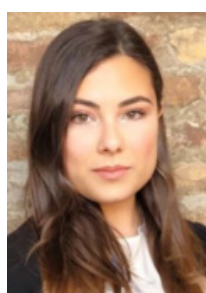


Michelle Benitez

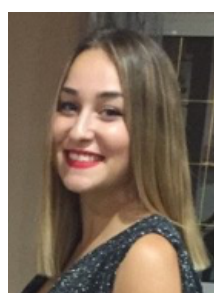


Garnateo Martino De Faccio

School Division



Gaia Reali



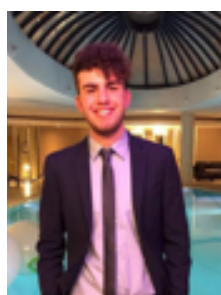
Valentina Marchetti



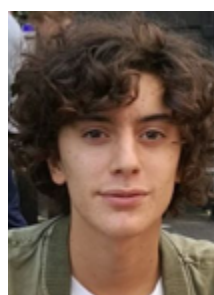
Federico Raspanti



Emil Mastromauro



Emilio Siciliano



Lorenzo Ghettni



Piero Gasparo



Gaia Norbiato



Challenges

#Challenge1:

Sport Diplomacy as “Door opener” for Development and Peace:

The term sport diplomacy refers to the many ways in which sports can be incorporated in the activity of foreign relations of a State. The Olympics are often regarded as the most prominent political example of using sports for diplomacy due to the global and multidisciplinary dimension of the event, but think of how many international championships, tournaments and races devoted to specific sports there are. All these events are very popular and attract the attention of people who are passionate about them and, most of all, these events are all very State-centred. For example, in the Olympics or the UEFA Champions League, States compete against each other by means of their athletes who perform as their representatives thus becoming their face. Moreover, if conflict is stirring between two or more States, sports can have either a positive or a negative impact. States can either ease their troubled relations by joining forces in a sports event or they can boycott an event as a means of taking a political stance.

Ask yourself:

- Have you ever thought that a State could send a political message via sports?
- Have you ever experienced a sense of pride when an athlete of your State won a gold medal?
- Do you feel like you have a different regard to the State that is or has been the world champion in some sport that you like?

#Challenge2:

Sport integrity

Sport integrity means providing fair and safe environments, promoting good sportsmanship and ensuring everyone plays by the same rules. Sports' fundamental principles of inspiration and unification of people are undermined when complete transparency and integrity are not promoted at every level. Threats to the ethical practice of sports, such as match-fixing, doping and corruption, prevent not only fair and respectful participation but they also reinforce the perception that sports are engaged in a battle over the right to govern themselves. Having standards of integrity in sports can allow for the increased participation and loyalty of fans and members, it can enhance the financial viability by attracting sponsors and it increases the community's confidence and support behind teams or players. Moreover, it can form bonds between people and create communities based on trust and honest competition. Unfortunately, it is not always the case.

Ask yourself:

- Has a poor athletic performance greatly impacted how you feel about yourself?
- Have you ever felt the pressure to cheat in order to achieve a better result in a sport or in any other kind of activity?
- Would you pay less interest in a sport if you found out that it involves cheating, dishonesty or corruption?



Challenges

#Challenge3: Sport for Human Rights

Sports possess the ability to raise awareness about human rights but grand and publicized events run the risk of violating the rights of people both directly and indirectly involved. International athletic competitions, such as the Olympics, have the power to unify people from all over the world. Elite athletes and entire countries have the chance to stand up for equal rights for all in a global arena. Often times host governments or the governing bodies of such events fail to make the rights of their citizens a priority during these events and lack implementation of adequate measures to prevent possible human rights violations. Those directly involved in such athletic events, such as the athletes themselves, and people affected in a more indirect way face possible human rights violations. Stories of trading and exchanging athletes like they are an economic commodity have been brought to light and represent the demeaning, less than human treatment of people on part of the State for the entertainment value of the people

Ask yourself:

- Is there a way to organize international sport events preserving the interests of local communities and their human rights?
- Does forcible participation contradict the fundamental principles of sports as fun and self-empowering activities?
- Do athletes make good advocates for human rights abuses in sports?

#Challenge4: Sport for inclusion and Well-being for all

Sport for inclusion means using sports to overcome societal prejudices and improve the standing of minorities in the community. There are many societal and practical barriers that may prevent people from participating in sports. In some cases, this is due to a shortage of physical equipment, sport facilities, education and funding but in other cases, the discrimination can be systemic and related to gender, physical ability, race or sexual orientation. Research shows that there is less value placed on women's sports, leading to lower wages and inferior media coverage (6-8% of the total) compared to men, even though approximately 40% of sport participants are women. Stereotypes and assumptions based on lack of knowledge create a stigma around people with disabilities or illnesses who end up seeing themselves as less worthy. LGBTQ athletes still face serious challenges in their quest for acceptance and equal opportunities in sports and there are many contexts in which LGBTQ athletes cannot declare and live openly by their sexual preferences.

Ask yourself:

- Have you ever noticed that women's sports tend to be verbally set apart while men sports don't (e.g. WNBA vs. NBA)?
- Have you ever been surprised by the good result of someone you thought was inept in a certain sport?



The Agenda/The Venues

Agenda:

2nd MAY 2018

11.00 am- 13.30 pm REGISTRATION of PARTICIPANTS

(Centro di Preparazione Olimpica Acqua Acetosa "Giulio Onesti" - Largo Giulio Onesti 1)

1.30-2.15 pm SECURITY SCREENING AND ACCESS TO CONI - ACQUA ACETOSA

(Centro di Preparazione Olimpica "Giulio Onesti" - Largo Giulio Onesti 1)

Please note that entrance to the building is permitted until 2.15 pm

2.30-3.30 pm OPENING CEREMONY

(Aula Magna - Centro di Preparazione Olimpica "Giulio Onesti")

3.30-5.00 pm INTRODUCING THE HACKATHON AND THE CHALLENGES

5.00 - 6.00 pm SIDE EVENT - RELAY RACE!

3rd MAY 2018

8:30 am-1.00 pm HACKING BEGINS!

(SIOI - UN Association Italy - Piazza San Marco, 51)

2.00pm- ... - HACKING CONTINUES...

4th MAY 2018

8:15-9:00 am SECURITY SCREENING AND ACCESS TO FARNESINA

(Ministry of Foreign Affairs and International Cooperation, Piazzale della Farnesina 1.

Please note that entrance to the building is permitted until 09.00 am

9:00-11:00am - FINAL PITCHING

(Farnesina, International Conferences Room, First Floor)

11.00am-12.00pm - JUDGING

12.00-1.00pm - ZEROHACKATHON AWARDING CEREMONY

8.00pm - FAREWELL DINNER

Venues: CONI; Piazza Lauro de Bosis, 15; Opening Ceremony
SIOI Headquarters; Piazza di San Marco, 5; Registration/Working Sessions
Farnesina; Piazzale della Farnesina, 1; Pitching/Judging/Award ceremony



#ZEROHackathon2018

is a Social Media Event

Dear Participants, welcome to #ZEROHackathon2018

Remember that social media will play an important role in the various stages of #ZEROHackathon! Your social media activity will be taken into account during the assessment phase!

Remember to follow the official **ROMUN - #ZEROHackathon** Facebook page as well as our accounts on other social media, which you can find below. We encourage you to post, share and comment photos and videos on Facebook, Instagram, Twitter and YouTube using the official hashtags: #SIOI #ZEROHackathon #ZEROHackathon2018.

Add your challenge and your team project name (e.g #Challenge1 #adaptability), tag your friends and your teammates and our official account!

Facebook: SIOI, ROMUN - #ZEROHackathon

Twitter: @sioitweet, @ROMUNtweet

Instagram: @sioi_unaitaly , @romunsioi

Youtube: SIOI Formazione, Romun SIOI

Web: www.sioi.org, www.romunsioi.org



Code of Conduct

ZEROHackathon will enforce the following rules at all times:

Name Badges: Participants must wear their name badges at all times; they are the only identification recognized by the ZEROHackathon staff and other officials. Badges must be kept visible at all times

Illegal Substances & Smoking: Any participant found in possession of alcohol or illegal drugs will be barred from the conference and immediately sent home

Sexual Harassment: Sexual harassment is prohibited. The conference defines sexual harassment as:

Unwanted sexual advances that may take the form of inappropriate sexual or suggestive comments, sounds or jokes; unsolicited touching or fondling; unwanted intercourse or assault; unwelcome requests for sexual favors and such conduct that has the purpose or effect of unreasonably interfering with an individual's academic or work performance or of creating an intimidating, hostile or offensive educational, social, living or working environment. Incidents of sexual harassment should be immediately reported to a faculty advisor or a conference staff member.

Authority: Participants must obey instructions from any advisor or conference staff member, both inside and outside of event sessions.

Laptop/Cell Phones: Using laptop and/or cellphones is strongly encouraged during working sessions for the sake of conference-related work. During breaks participants are encouraged to post photos and post about the event using the hashtag #ZeroHackathon. SIOI is not responsible for lost or stolen property.

Meeting Room Use: Participants must respect the meeting rooms and furniture at all times. Delegates found writing on tables or chairs will be immediately removed from the conference. Delegates may not bring food into the committee rooms.

Intellectual Property: Participants must respect Intellectual Property rules. Participants are requested always to check the licensing conditions for the material they choose to work with. In case of doubt, participants should remember that their work is not intended for commercial use. Participants are responsible for the work they present and the attributions they make. Therefore, they will be responsible in case of copyright infringement.

Dress Code: There is not strict dress code for participants. With reference to the Opening and Closing sessions at CONI and Farnesina a business casual attire is recommended.

N.B. on the 2nd of May you are required to bring with you your best **running shoes** for the symbolic non- competitive relay at Marmi Stadium.



Directions

From Termini Station to SIOI (Piazza Venezia):

Bus:

- 40 (Trasportina/Conciliazione) or H (Dei Capasso) at "Termini" stop (based in Piazza dei Cinquecento) for 3 stops, get off at Piazza Venezia stop. (Express)
- 85 (Arco di Travertino/MA) or 170 (Agricoltura) at Termini stop (based in Piazza dei Cinquecento) for 8 stops, get off at Piazza Venezia stop.

Sightseeing detour:

- Metro B (Laurentina) for 2 stops, get off at "Colosseo" stop, then walk (Colosseum, Forums)
- Metro A (Battistini) for 3 stops, get off at Spagna stop, then walk. (Piazza di Spagna, Via del Corso).

From SIOI to CONI

Bus:

- 628 (Volpi/Farnesina) at "Plebiscito" stop for 16 stops, get off at "De Bosis/Stadio Tennis" stop.
- Tram 8 (Casaletto) at "Venezia" for 2 stops, get off at "Arenula/Min. Giustizia" then take 280 (Mancini) at "LGT de' Cenci/ Arenula" for 24 stops, get off at "De Bosis/ Stadio Tennis" stop.

From Termini Station to Farnesina

Bus

- Metro A (Battistini) at "Termini" stop for 6 stops, get off at "Ottaviano" stop, then take bus 32 (Staz.ne Saxa Rubra) at "Ottaviano MA" stop for 9 stops, get off at "Boselli" and walk for 200 mt until Piazzale della Farnesina.
- 910 (Mancini) at "Termini" stop for 22 stops, get off at "LGT Thaon Di Revel/ Foro Italico) then walk for 1 km until Piazzale della Farnesina .
- 40 (Trasportina/Conciliazione) at "Termini" stop for 4 stops, get off at "Argentina" stop, then take bus 628 (Volpi/Farnesina) at the same stop for 18 stops, get off at "Volpi/Farnesina" stop.

Sightseeing detour:

- Metro A (Battistini) at "Termini" for 6 stops, get off at "Ottaviano", then walk. (San Pietro, Musei Vaticani).

USEFUL NUMBERS:

SIOI: +39066920781 Mobile +39 3469590287

Emergency numbers:

112 is the emergency number in Italy. In addition to Italian, the calls are answered in English, French and German.

Our Message



Sports should be fun, not forced

This goes for people, but also for animals.

Often times, the forced role of animals within sport is overlooked or downplayed. Although most people are aware of public displays of animal abuse for entertainment, such as the culture of Spanish bullfighting, there are many other examples which operate in the background and out of sight. Animals such as dogs and chickens are made to fight each other to the point of near death and many sustain fatal injuries.

Subjecting innocent animals to such treatment and objectifying them only for their entertainment value is beyond inhumane. As civilized people capable of empathy and compassion, we must act as advocates for beings that have no voice and take a stand against such cruel treatment/bring an end to such cruel treatment. Animals are not objects. They are not commodities to be betted on, traded or sold. They deserve the utmost respect if they are to be involved in entertainment, as they are incapable of refusing participation.

Agenda 2030... 4261 days to go!

The Sustainable Development Goals of 2030 Agenda represent an endeavor in tackling some of the most pressing social, economic and environmental challenges that are presented throughout the world. This vital Agenda motivates governments to reassess their priorities and align policies accordingly so that achieving the 17 goals within the 4261 days left until 2030 is feasible.

Although encouraging progress has already been made through collective and individual efforts, implementation of policies and actions in accordance with the 2030 Agenda must be accelerated, as the tasks necessary to achieve this goal are becoming increasingly urgent.

These are global challenges that no one government can resolve on its own, but with the outmost commitment on part of nations around the world to achieving the landmark 2030 Agenda, we are one step closer to reaching sustainable development for countries and people everywhere.



Thank you

Promoters



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l'Organizzazione Internazionale
UNA Italy



UNITED STATES EMBASSY
TO ITALY



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ASSOCIAZIONE ITALIANA PER LE NAZIONI UNITE YOUTH - UNYA ITALY

Special thanks to



Farnesina

Ministero degli Affari Esteri
e della Cooperazione Internazionale



CONI



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DI TORINO



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FEDERICO II



UNIVERSITÀ
DEGLI STUDI DI TRIESTE



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ENNA "KORE"

